

ROGER RICKARD BIO

Partner, Chief Advocate of Revent LLC and Founder of Voices in Advocacy™, Roger's unique experience, education and passion for the topic of advocacy along with his in-depth knowledge of the meetings industry give you solid assurance for a successful performance.

Since the age of 13, Roger has been an advocate for involvement within the community.

- First elected to public office at age 18 and re-elected at age 20.
- Former legislative staffer for the Pennsylvania State Legislature.
- Experience on local, state and national Presidential campaigns.

Roger majored in Political Science and played baseball at Pennsylvania State University and is still a proud Nittany Lion.

Throughout his professional business career Roger has been a partner or sole-proprietor in six different companies including a destination management firm. His lifetime experience has also included being a professional bodyguard, security detail in hotel operations, logistics for major sporting events, and a sales executive for the meetings, incentive and events market.

Roger is a highly acclaimed speaker, educator, and writer of on key issues and relationships that drive positive transformation. Roger is recognized as a leading spokesman for the business value and economic significance for the meeting and visitor industries.

He has served in numerous industry associations' leadership roles, is a recipient of several international industry awards, and is a member of Meeting Professional International's prestigious "*Community of Honoree's*".

Casually known as the "Big Guy", Roger's exuberant personality makes for engaging presentations empowering people to make a difference.